

GOAL 1: COMMUNITY OF CARE

Achieve an environment in which students and staff experience belonging, support, and the opportunity to reach their full potential.

MEASURE	2023 BASELINE	2028 GOAL	CURRENT	TREND
Students feel a sense of belonging	88%	100%	88%	
Employee belonging measure	TBD	TBD	TBD	

GOAL 2: ACCESS

Increase access and enrollment among historically marginalized populations who have not equally benefited from the rewards of higher education and the skills and credentials we offer.

MEASURE	2023 BASELINE	2028 GOAL	CURRENT	TREND
State-funded FTE	2,780	3,500 (SEM)	2,687	
Total FTE	3,125	4,500	3,152	
BIPOC Representation in Highest Wage Programs	41%	51%	50%	

GOAL 3: RETENTION AND COMPLETION

Improve institutional performance in retention and completion for all students, with a focus on students who have been historically underserved by CPTC.

MEASURE	2023 BASELINE	2028 GOAL	CURRENT	TREND
OVERALL RETENTION	59%	70% (SEM)	54%	
African-American/Black Retention	51%	70%	54%	
Hispanic/Latinx Retention	61%	70%	48%	
Multi-Racial Retention	55%	70%	50%	
Asian Retention	60%	70%	55%	
OVERALL COMPLETION	49%	60% (SEM)	49%	
African-American/Black Completion	37%	60%	37%	
Hispanic/Latinx Completion	46%	60%	46%	
Multi-Racial Completion	46%	60%	46%	
Asian Completion	57%	60%	57%	

GOAL 4: EMPLOYMENT

Work with stakeholders to prepare a skilled workforce, increase graduate employment rates, and reduce inequities in wages and employment, particularly for populations who are historically underemployed.

MEASURE	2023 BASELINE	2028 GOAL	CURRENT	TREND
OVERALL PLACEMENT	70%	90%	74%	
African-American/Black Placement	64%	90%	80%	
Hispanic/Latinx Placement	65%	90%	93%	
Multi-Racial Placement	70%	90%	74%	
Asian Placement	71%	90%	77%	
OVERALL HOURLY WAGE	\$23.41	\$36.16	\$25.02	
African-American/Black Wage	\$22.47	\$36.16	\$24.07	
Hispanic/Latinx Wage	\$19.52	\$36.16	\$34.36	
Multi-Racial Wage	\$24.33	\$36.16	\$23.08	
Asian Wage	\$23.82	\$36.16	\$25.71	

GOAL 5: SUSTAINABILITY

Achieve economic vitality, social equity, and environmental sustainability within our institution and community.

MEASURE	2023 BASELINE	2028 GOAL	CURRENT	TREND
Gap in representation between students and employees	26% gap	20%	26% gap	
Share of programs with a sustainability-focused learning outcome	13%	55%	13%	